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Menu:  
**Competency 5**  
Demonstrate the understanding of the laws and regulations controlling the sale and use of tobacco.

**BARTENDER**  
ON DUTY  
Dr. Michael Gemignani

## Learning Objectives

Explore laws relating to the sale of tobacco products in Wisconsin.



Examine the consequences to both the individual and business for not adhering to state laws.



Compare and contrast tobacco product categories.



Navigate acceptable forms of Identification in Wisconsin.



# The Partnership

## Part 1 of 3

### What is Wisconsin Wins Teams & How Does It Work?

- ✓ The teams consist of both adults & minors who visit retail, restaurants, and bars checking for compliance with tobacco related laws.
- ✓ The teams will enter an establishment at varying times during regular hours of operation and attempt to purchase a tobacco product.
- ✓ The establishment is then notified of the results of the visit or investigation.
- ✓ If there is failure by the employee and or the establishment to follow state regulations citations may be issued.
- ✓ The Wisconsin Wins Teams visits are primarily meant to support those establishments that take the tobacco laws seriously and show a commitment to not selling nicotine products to minors.

# The Law

## Part 2 of 3

*State Statute 134.66 prohibits the sale of tobacco and nicotine products to anyone under the age of 21.*

### Age-restricted tobacco products include:

- ✓ Cigarettes
- ✓ Cigars
- ✓ Rolling papers containing tobacco
- ✓ Chewing tobacco & loose tobacco
- ✓ E-cigarettes that contain nicotine

**It is critical to remember that both the Retailer and you the Employee will be assessed huge penalties when the law is broken.**

# The Sale

## Part 3 of 3

### Productively dealing with no sale situations:

- ✓ Never hesitate to involve a supervisor or more senior employee.
- ✓ When dealing with friends or individuals you know remind them of the illegality of selling tobacco to minors and store cameras.
- ✓ If an adult 18 years or older would like to purchase tobacco, they must do so themselves. It is never acceptable or legal for a minor *to purchase for them*.
- ✓ If necessary, feel free to share with any minor that you could be fined and or lose your job if you sell to them.



**Challenge**  
Question 1

Federal law prohibits the sale of all tobacco products to anyone under the age of \_\_\_\_\_.\*

- 18
- 19
- 20
- 21

**Challenge**  
Question 2

Nationwide, age-restricted tobacco products include which of the following?

- Cigarettes & cigars
- Chewing tobacco & loose tobacco
- E-cigarettes & e-liquid
- All the above

**Challenge**  
Question 3

Wisconsin Wins teams, made up of \_\_\_\_\_, regularly check for your compliance with the state law.\*

- Health agencies, law enforcement, and minors
- Specific law enforcement agents only
- Department of Revenue agents only
- Local law enforcement agents only

**Challenge**  
Question 4

Which statement is true regarding Tobacco? \*

- Has serious health consequences and kills 1,300 people every day
- Is not addictive to young people
- Has no health risks to young people
- Is considered acceptable in moderation